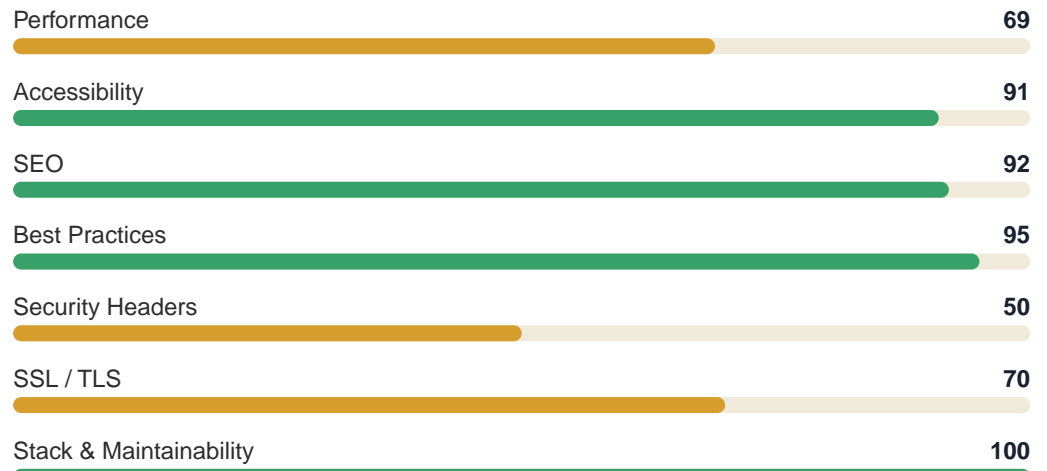




A Major Public University
OVERALL GLOSSYDEV SCORE



Consultant's Summary

A well-built, discoverable site with one urgent housekeeping item and a mobile speed problem worth fixing.

Your site does the fundamentals genuinely well: it's easy for search engines to find, accessible to a wide range of visitors, and built on a clean, maintainable foundation. The two things holding it back are speed on mobile devices and a security certificate that needs immediate attention. On phones, the main content takes nearly twelve seconds to appear, which is a real barrier for prospective students and visitors browsing on the go — desktop, by contrast, loads quickly. There's a clear path to closing that gap without a rebuild.

- 1 Confirm the SSL certificate renews before it expires in 15 days**
If it lapses, browsers will warn visitors your site is unsafe and many will leave — a preventable hit to trust and traffic.
- 2 Speed up the mobile experience by trimming unused JavaScript and CSS**
Cutting the near-twelve-second mobile load time keeps prospective students and families engaged instead of bouncing before the page even appears.
- 3 Add the missing security headers (Content Security Policy, Referrer-Policy, Permissions-Policy)**
These strengthen protection against common attacks and data leaks — important for an institution handling personal information and expected to model good security.

Performance — Core Web Vitals

Mobile

Largest Contentful Paint	11.8 s
Total Blocking Time	352 ms
Cumulative Layout Shift	0.000

Desktop

Largest Contentful Paint	1.4 s
Total Blocking Time	62 ms
Cumulative Layout Shift	0.001

Real-user field data (last 28 days): LCP 1.1 s · INP 70 ms · CLS 0.000

What to fix first

- HIGH** **Remove unused JavaScript**
Estimated savings of about 1.5s of load time.
- MEDIUM** **Remove unused CSS**
Estimated savings of about 0.5s of load time.
- MEDIUM** **Minify JavaScript**
Estimated savings of about 0.1s of load time.
- MEDIUM** **Some security headers are missing**
Consider adding: Content Security Policy (blocks injection); Referrer-Policy (privacy); Permissions-Policy (feature control).
- MEDIUM** **SSL certificate is expiring soon**
The certificate expires in 15 days. Confirm auto-renewal is working.
- LOW** **Page title length is off**
The title is 15 characters; 20–65 is the sweet spot for search results.
- LOW** **No sitemap.xml found**
A sitemap helps search engines discover all your pages.
- LOW** **No structured data (schema.org) detected**
Structured data lets Google show rich results — star ratings, business hours, FAQs — that make your listing stand out and lift click-through.
- GOOD** **Valid HTTPS certificate**
Secured by Certainly.

Stack & security snapshot

PLATFORM

Drupal 7

SSL CERTIFICATE

Valid · 15d left

EMAIL SPOOFING (DMARC)

Protected

META DESCRIPTION

Present

WEB SERVER

nginx

SITEMAP

Not found

STRUCTURED DATA

Not detected

MOBILE VIEWPORT

Configured

What this means for your business

Your site scored 79/100 on the GlossyDev index — a weighted blend of real performance, accessibility, SEO, security posture, and stack maintainability. The items above are ordered so the highest-impact fixes come first.

Most are addressable quickly, and several compound — faster load times lift both conversions and search rankings at once. We're happy to walk through the report and map the fastest path to a better score.

This analysis uses a deliberately lightweight, non-intrusive scan — it reads only what your site publicly serves to any visitor or search engine and avoids aggressive probing that could trip security tools, rate limits, or bot protection. On sites behind heavy caching, a CDN, or firewall/bot protection, some technical details (particularly platform and server detection) may be incomplete or approximate.